Shopping feed audit

Cedar Vale Goods is a fictional merchant. This sample compares 25 submitted variants with their product pages, structured offers and merchant catalog.

Initial check

15	8	2
aligned	had discrepancies	needed manual review

What the evidence changes

CV-001

Correct the submitted price

The feed listed the cobalt, medium rain shell at $99.00. The page, its structured offer and the catalog all showed $79.00.

The simulated feed update to $79 aligned with the product page.

CV-006

Correct the storefront markup

The pine vest displayed at $84.00, matching the feed and catalog. Its machine-readable offer still listed $90.00.

The simulated template update aligned the structured offer at $84.

CV-008

Ask the merchant to confirm stock

The feed showed the sand tote in stock. The product page and structured offer showed it out of stock. The catalog had no stock value.

The discrepancy stays open until the merchant confirms inventory.

Simulated recheck

Seven of eight discrepancies cleared. Twenty-two variants aligned in the second check. One stock conflict remained open, and two product pages still needed manual verification.

Results describe comparisons against sample evidence. A live pilot would track item eligibility separately in the merchant's own Merchant Center diagnostics.